

Previous Experiences...















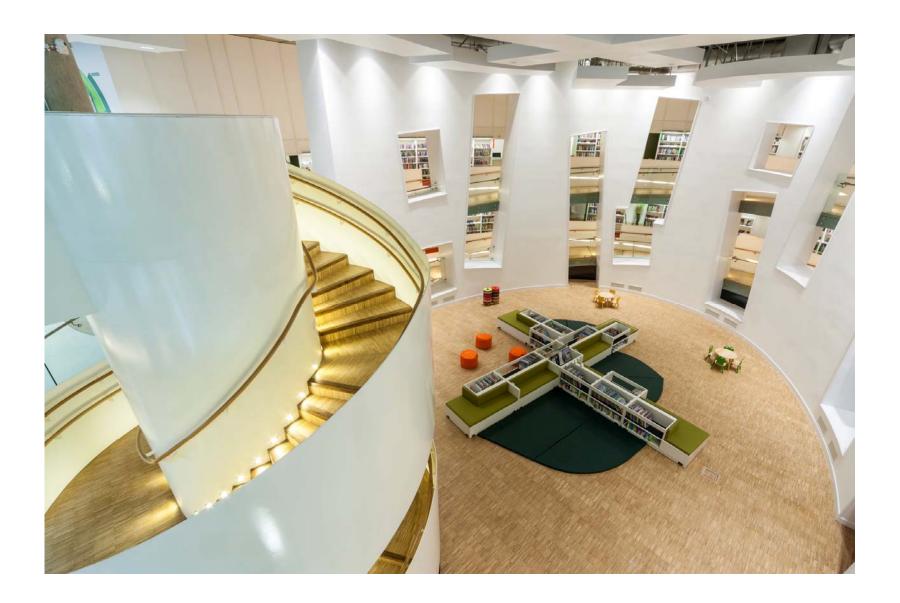










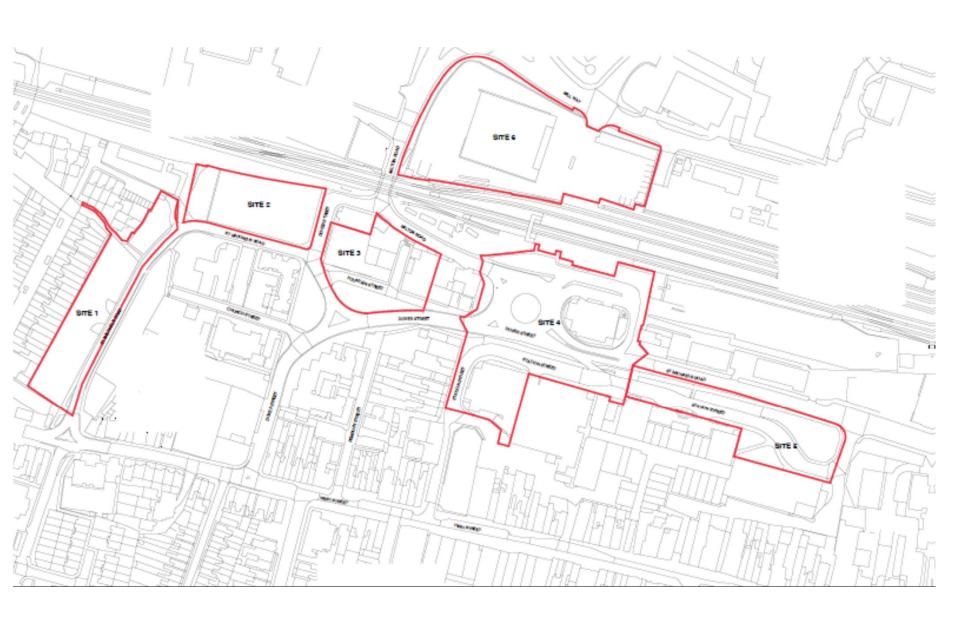




THE SPIRIT OF SITINGBOURNE







SOFT CONSULTATON 1- The forum car-park



We gave the people of Sittingbourne a free ice-cream for completing our questionnaire



SOFT CONSULTATON 2- Railway Heritage Event



Have a cuppa on us! The reward for completing our questionnaire



SOFT CONSULTATON 3- The Forum





Have a soft drink on us! The reward for completing our questionnaire

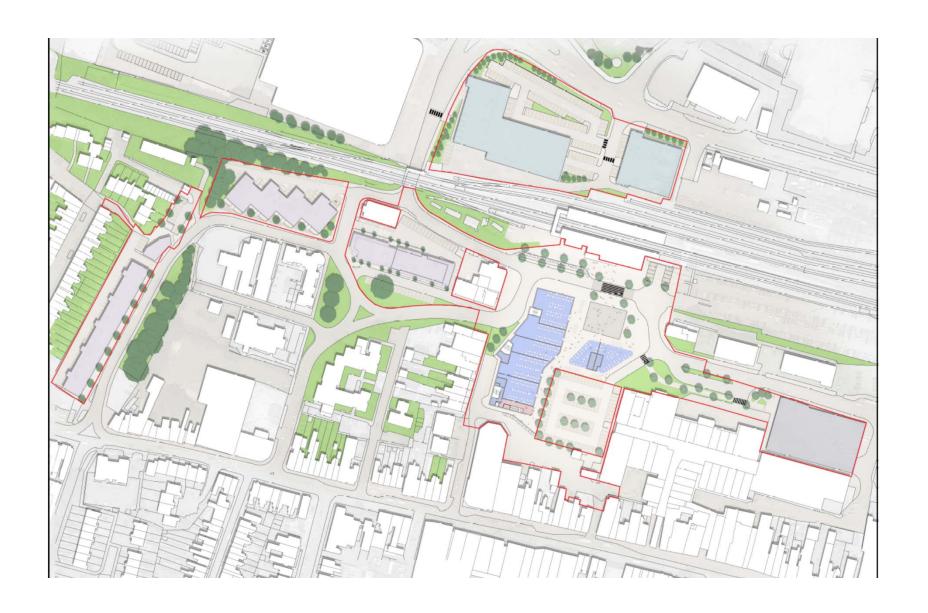
FORMAL CONSULTATIONS







With a planning application submission date in sight, our formal consultations took place



















ECONOMIC PROFILE

CONSTRUCTION PHASE

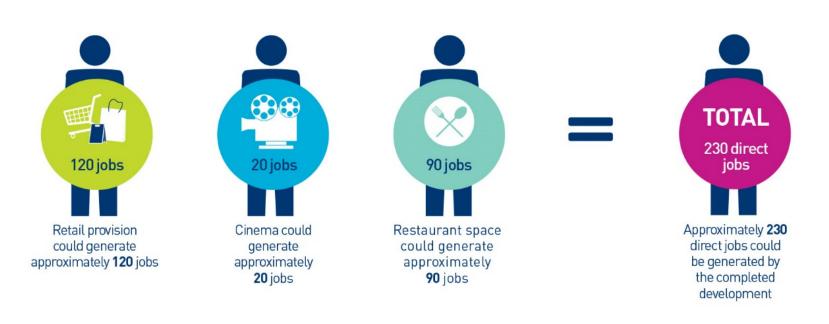
JOBS CREATED DURING CONSTRUCTION

The construction phase will generate and sustain direct employment opportunities within the construction sector. Each direct construction job will contribute to economic output in the form of Gross Value Added (GVA). GVA can be used to measure the financial contribution the Proposed Development will make towards the economy, measuring the value of goods and services produced within the construction sector. The Development will also support indirect employment opportunities throughout the supply chain, resulting in economic activity across a variety of sectors.



COMPLETED DEVELOPMENT

The Proposed Development will comprise a range of retail and leisure uses. This will contribute to the re-establishment of Sittingbourne as the principal town, supporting population and economic needs. The Development will generate a number of employment opportunities across different sectors, increasing the occupation options within the centre.



BENEFITS FROM PHASE 1

Benefit from Phase 1	Total
Construction Jobs Generated	
Direct	330 Jobs
Indirect	230 Jobs
Operational Jobs	230 Jobs
Total Jobs created in Phase 1	790 Jobs created in phase 1
Construction GVA	£38.8m over build period
Total Contribution To The Towns Economy Over 10 Years	£326m
Population Generated	516 people
Economically Active Generated	253 people
Economically Active In Employment	232 people
GVA Generated By Residential Population Per Annum	£8.1m
Leisure Expenditure Per Annum	£1.3m
Council Tax Per Annum	£250,000
Business Rates Per Annum	£250,000

PR STUNT- Delivery of Planning Application





We wanted to make some noise in Sittingbourne and reassure people that the regeneration would be going ahead



WORKSHOP 34 CURRENT TENANTS- REVOLUTIONARY ARTS













HEOSITINGBIURNE