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#ISE2Seas

Interreg 
EUROPEAN UNION

2 Seas Mers Zeeën

ISE

European Regional Development Fund

Innovative Sector Exchange

Would you like to access new markets
in Europe and apply innovation
techniques to develop your business?
The ISE project can help.

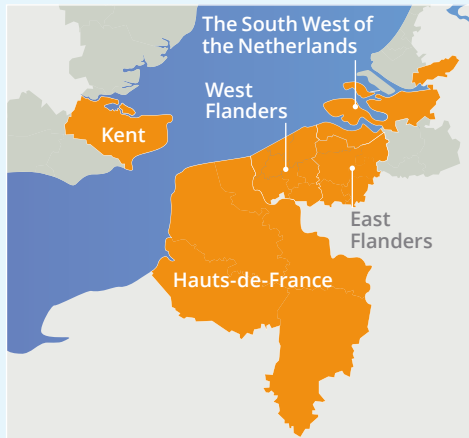
What is ISE?

In order to do business in another European country, companies often need to adapt products, services or business processes. **Innovative Sector Exchange** is a project which provides free innovation and internationalisation support to SMEs.

Who can take part in the ISE project?

SMEs based in Kent, Hauts-de-France, East Flanders, West Flanders and the South West of the Netherlands which are keen to innovate and increase their international activity. The project will support businesses from industry sectors including:

- Agri-Food
- Digital & Creative
- New Materials
- Mechatronics (Engineering & Manufacturing)



Why participate?

- Learn how innovation techniques can help you to grow your business internationally
- Receive free support to adapt or develop new business processes, products and services to help with European market entry
- Connect & collaborate with companies & experts in nearby European partner regions

What can you expect?

- Take part in a programme of training events on innovation and internationalisation
- Join sector focused market visits in one of the four ISE partner countries
- Join a cross-border cluster
- Attend international innovation events

How can you get involved?

Contact us via www.iseproject.eu

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#ISE2Seas

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