



KENT INVICTA  
CHAMBER OF COMMERCE

KENT INVICTA CHAMBER  
**BUSINESS AWARDS**  
2026

## Most Promising New Business 2026

Sponsored by:



**NFU Mutual**

ASHFORD, TENTERDEN & WHITFIELD

Before you begin, please read below:

<b>Total Word Count:</b>
--------------------------

**The total word count of your entry should be no more than 2200 words.**

**Entry forms exceeding this word limit will not be accepted by the judges.**

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner. This form contains 6 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

To qualify for consideration in the Chamber Awards, your business must have been trading for a minimum of 1 year and less than 3 years as of 31st March 2026.

Contact Name	Name of Entrant
Company Name	
Company Address	
Email Address	
Website Address	
Telephone Number	Twitter Account
Business Sector	Main Product/Service
Nature of Business	Number of full-time employees
Legal Status of Company	
Year that the business started trading	
Which Accredited Chamber are you a member of?	

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce

KENT INVICTA CHAMBER  
**BUSINESS AWARDS**  
2026

Must be completed*	Financials 2024	Financials 2025	Projection 2026/27
Turnover*			
Profit*			
Reserves*			

**1. Please provide a brief description of your business, the products or services you supply, your customers and the markets that you operate in.**

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

Details (maximum 200 words)

**2. Please outline the steps you undertook in planning and preparation to develop the business.**

You should cover:

- The outline and plans, research and market testing that you did and how this impacted on the development of your business
- Detail any prior business experience (your own or those who have supported your business that informed/aided this business)

Details (maximum 500 words)



# KENT INVICTA CHAMBER BUSINESS AWARDS 2026

**3. What challenges did you encounter when establishing your business, and how did you address them?**

You should cover:

- Specific challenges faced during the setup phase e.g., funding, staffing, compliance, or market entry
- How you overcame these challenges
- Evidence of learning and adaptability that shaped your business model or values

Details (maximum 300 words)

**4. Summarise the trends in your sales turnover and profit development since your launch, highlighting key events that influenced these trends.**

You should cover:

- A clear narrative of how your sales and profit have evolved over time
- Key events or decisions that influenced these trends
- Insights into what you've learned from these trends and how they inform your future strategy

Details (maximum 300 words)



# KENT INVICTA CHAMBER BUSINESS AWARDS 2026

- 5. Outline your vision and objectives for the next three years?  
Include how you monitor/measure your business performance against your vision and business objectives and how will they be achieved?**

You should cover:

- A compelling and realistic vision for the future - what you want the business to become and why
- Specific objectives
- How you'll achieve them e.g., strategies, resources, partnerships or investments
- How you measure success

Details (maximum 600 words)

- 6. What sets your business apart from competitors? Highlight your competitive advantage.**

You should cover:

- Your unique selling points e.g., product innovation, customer service, pricing or brand values
- How you differentiate from others in your sector or region
- Evidence of success

Details (maximum 300 words)

# KENT INVICTA CHAMBER BUSINESS AWARDS 2026

## Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' - [judgify.me/chamberawards2026](https://judgify.me/chamberawards2026)
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Friday 15<sup>th</sup> October 2026. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone Street, Westenhanger, Hythe, CT21 4HX on Thursday 19<sup>th</sup> November 2026.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on Friday 11<sup>th</sup> September 2026.**
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

***By registering and completing an entry for the Awards you agree to these terms and conditions***

***Please tick the box to confirm you have read and agreed to the above rules of entry***