



 KENT INVICTA CHAMBER
 

BUSINESS AWARDS

2026

Innovative Business of the Year 2026

Sponsored by:



Before you begin, please read below:

Total Word Count:

The total word count of your entry should be no more than 3500 words. Entry forms exceeding this word limit will not be accepted by the judges.

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 9 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

Contact Name	Name of Entrant
Company Name	
Company Address	
Email Address	
Website Address	
Telephone Number	Twitter Account
Business Sector	Main Product/Service
Nature of Business	Number of full-time employees
Legal Status of Company	
Year that the business started trading	
Which Accredited Chamber are you a member of?	

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

Must be completed*	Financials 2024	Financials 2025	Projection 2026/27
Turnover*			
Profit*			
Reserves*			

INNOVATIVE BUSINESS OF THE YEAR – All questions must be complete:

- Please provide a brief description of your business, the products or services you supply, your customers and the markets that you operate in.**

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

Details (maximum 200 words)

- Summarise the trends in your sales turnover and profit development in the last 2 years, highlighting key events that influenced these trends.**

You should cover:

- Trends that are apparent from financial results rather than the importance of absolute numbers
- Describe the major events or initiatives that have driven the trends and what you have learnt from these to inform future strategies

Details (maximum 400 words)

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

**3. What key objectives have you set for your business for the next 3 years?
How will these objectives be achieved and what level of investment is required?**

You should cover:

- Clear, measurable objectives for growth, turnover, profit, staffing, and market reach
- How these goals will be achieved, including operational, marketing, or structural strategies
- The level of investment required

Details (maximum 400 words)

4. What makes your business innovative, and how has this innovation contributed to your overall success?

You should cover:

- Clear examples of innovation
- Evidence of originality or forward-thinking
- Demonstrated impact e.g. growth, efficiency, customer satisfaction

Details (maximum 300 words)

5. Please provide an overview of the Intellectual Property (IP) rights which exist in your business.

You should cover:

- Identification of IP assets e.g., brand names, logos, product designs
- Types of protection in place
- How IP is managed

Details (maximum 200 words)



KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

- 6. What strategies have you implemented over the last two years to ensure innovation remains central to your business model, and can you provide examples of specific innovations that have positively impacted your business growth during this period?**

You should cover:

- Clear innovation strategy
- Examples of innovations introduced that have positively impacted growth e.g., new products or services, new systems or technologies, new markets, new methods of working

Details (maximum 500 words)

- 7. Explain what sets your business apart from others in the sector, describe your competitive advantage and compare your performance to competitors during the last 2 years.**

You should cover:

- Clear differentiation - what makes your business stand out from others in your sector
- Brand identity
- Defined competitive advantage
- How your business has performed relative to competitors over the last two years

Details (maximum 500 words)

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

- 8. Please provide an outline of the resource infrastructure supporting your business, including details on the management team dynamics and how the business uses external expertise and funding arrangements.**

You should cover:

- How leadership roles are distributed, how decisions are made
- Highlight any consultants, advisors, or partnerships that bring in specialist knowledge
- Explain how your business is financed

Details (maximum 500 words)

- 9. What challenges do you foresee in maintaining and growing innovation within your business in the medium term and how do you plan to overcome them?**

You should cover:

- Anticipated barriers to innovation
- How you're planning to mitigate these risks
- How your business has previously responded to change or uncertainty
- How your innovation strategy supports your three-year objectives

Details (maximum 500 words)



KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' - judgify.me/chamberawards2026
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Friday 15th October 2026. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone Street, Westenhanger, Hythe, CT21 4HX on Thursday 19th November 2026.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on Friday 11th September 2026.**
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

By registering and completing an entry for the Awards you agree to these terms and conditions

Please tick the box to confirm you have read and agreed to the above rules of entry