

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

Hospitality Business of the Year 2026

Sponsored by:



A GETLINK COMPANY

Before you begin, please read below:

Total Word Count:

**The total word count of your entry should be no more than 2500 words.
Entry forms exceeding this word limit will not be accepted by the judges.**

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 8 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

| | |
|---|-------------------------------|
| Contact Name | Name of Entrant |
| Company Name | |
| Company Address | |
| Email Address | |
| Website Address | |
| Telephone Number | Twitter Account |
| Business Sector | Main Product/Service |
| Nature of Business | Number of full-time employees |
| Legal Status of Company | |
| Year that the business started trading | |
| Which Accredited Chamber are you a member of? | |

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

| Must be completed* | Financials 2024 | Financials 2025 | Projection 2026/27 |
|--------------------|-----------------|-----------------|--------------------|
| Turnover* | | | |
| Profit* | | | |
| Reserves* | | | |

1. Please provide a brief description of your business, the products or services you supply, your customers and the markets that you operate in.

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

Details (maximum 200 words)

2. Summarise the trends in your sales turnover and profit development in the last 2 years, highlighting the key events that influenced these trends.

You should cover:

- How your sales turnover has developed
- How your profit has developed
- The key events that have led to any changes and have provided an explanation for the changes

Details (maximum 400 words)

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

**3. What key objectives have you set for your business for the next 3 years?
How will these objectives be achieved and what level of investment is required?**

You should cover:

- Your key objectives
- Strategies and plans for how these objectives will be achieved
- The level of investment required

Details (maximum 400 words)

4. How do you define and deliver exceptional hospitality experiences?

You should cover:

- What distinguishes your service style and guest experience from others in the sector
- How you design, communicate and uphold your service standards
- The training and development practices that support excellence
- How you use feedback, insight or innovation to enhance guest experiences

Details (maximum 400 words)

5. How do you attract new customers and inspire guests to return?

You should cover:

- The strategies you use to reach and engage new audiences
- How you build loyalty and encourage repeat visits
- What makes your approach more compelling or effective than typical hospitality marketing or retention practices

Details (maximum 300 words)

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

6. What impact has your business had on the local community and visitor economy?

You should cover:

- How you support or contribute to your local community
- The value you bring to the wider visitor or tourism economy
- Any partnerships, initiatives or activities that demonstrate leadership, contribution or influence

Details (maximum 300 words)

7. How do you embed sustainability across your operations and supply chain?

You should cover:

- The environmental sustainability practices you have implemented
- How you ensure your suppliers and partners uphold similar values
- Any innovative approaches, future plans or creative thinking that strengthen your sustainability agenda

Details (maximum 400 words).

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

8. How do you train, motivate and retain your hospitality staff?

You should cover:

- How you equip your team with the skills, confidence and mindset needed to deliver excellent service
- How you maintain motivation and foster a positive culture
- The strategies you use to retain talent and support progression in a competitive industry

Details (maximum 400 words).



KENT INVICTA
CHAMBER OF COMMERCE

KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' - judgify.me/chamberawards2026
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Friday 15th October 2026. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone Street, Westenhanger, Hythe, CT21 4HX on Thursday 19th November 2026.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on Friday 11th September 2026.**
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

By registering and completing an entry for the Awards you agree to these terms and conditions

Please tick the box to confirm you have read and agreed to the above rules of entry