



KENT INVICTA CHAMBER
BUSINESS AWARDS
2026

Creative Business of the Year 2026

Sponsored by:



Before you begin, please read below:

Total Word Count:

**The total word count of your entry should be no more than 2900 words.
Entry forms exceeding this word limit will not be accepted by the judges.**

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 8 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

| | |
|---|-------------------------------|
| Contact Name | Name of Entrant |
| Company Name | |
| Company Address | |
| Email Address | |
| Website Address | |
| Telephone Number | Twitter Account |
| Business Sector | Main Product/Service |
| Nature of Business | Number of full-time employees |
| Legal Status of Company | |
| Year that the business started trading | |
| Which Accredited Chamber are you a member of? | |

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce

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| Must be completed* | Financials 2024 | Financials 2025 | Projection 2026/27 |
|--------------------|-----------------|-----------------|--------------------|
| Turnover* | | | |
| Profit* | | | |
| Reserves* | | | |

1. Please provide a brief description of your business, the products or services you supply, your customers and the markets that you operate in.

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

Details (maximum 200 words)

2. Summarise the trends in your sales turnover and profit development in the last 2 years, highlighting the key events that influenced these trends.

You should cover:

- How your sales turnover has developed
- How your profit has developed
- The key events that have led to any changes and have provided an explanation for the changes

Details (maximum 400 words)

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**3. What key objectives have you set for your business for the next 3 years?
How will these objectives be achieved and what level of investment is required?**

You should cover:

- Your key objectives
- Strategies and plans for how these objectives will be achieved
- The level of investment required

Details (maximum 400 words)

4. How do you demonstrate originality, innovation, and creative excellence in your work?

You should cover:

- What makes you different to other businesses in your sector
- What innovative strategies you have in place to stand out
- How you ensure a high level of excellence
- Any external recognition or achievements that demonstrate this

Details (maximum 400 words)

5. How do you collaborate with clients, partners, or the community to produce creative value?

You should cover:

- The processes you have in place to ensure the highest level of satisfaction
- The value you bring to them
- How your collaborative style differs from others in your sector
- How your approach enables outcomes that are more impactful, more original, or more effective than standard practice

Details (maximum 400 words)

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6. Describe what sets your business apart within the creative sector?

You should cover:

- What differentiates your creative approach from others in your field
- How your methods, mindset, or capabilities give you a competitive edge
- Ways in which you demonstrate agility, originality, or forward-thinking in your work
- How your unique strengths enhance the outcomes you deliver for clients or audiences

Details (maximum 300 words)

7. How do you measure the success and effectiveness of your creative work?

You should cover:

- The tools you have in place to measure success and effectiveness
- What outcomes you have in place once you have measured the success and effectiveness of your work
- How your evaluation methods provide deeper insight, stronger improvement loops, or clearer value than typical approaches used in your sector

Details (maximum 300 words).



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8. What major projects or campaigns over the last 12 months showcase your creative impact?

You should cover:

- An overview of the projects or campaigns
- The success and the creative impact they had on your client, partner or community
- What made these projects stand out in your sector
- How these examples demonstrate what sets your business apart creatively

Details (maximum 500 words).



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CHAMBER OF COMMERCE

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Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' - judgify.me/chamberawards2026
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Friday 15th October 2026. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone Street, Westenhanger, Hythe, CT21 4HX on Thursday 19th November 2026.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on Friday 11th September 2026**.
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

By registering and completing an entry for the Awards you agree to these terms and conditions

Please tick the box to confirm you have read and agreed to the above rules of entry