

## About us



#### **Our Vision**

To be recognised as Kent's leading business support organisation for international and domestic trade. To be the voice of business across Kent & Medway by representing the needs and views at local, County & national levels. We will strive to provide an environment that is conducive to business growth and enterprise.



#### **Our Mission**

To enhance, protect and connect our membership. To advocate on behalf of the business community across Kent & Medway, ensuring the voice of business is taken into account in all key decision making.

### **Our Values**

#### **Customer Orientated**

We put our members at the heart of what we do and strive to exceed their expectations, acting professionally at all times to help support their business.

#### **Quality and Value Driven**

We will strive to consistently deliver excellence and continually seek to improve quality, whilst exploring opportunities to make our services more relevant, efficient and effective to businesses across Kent & Medway.

### What we do

# KENT INVICTA CHAMBER OF COMMERCE

#### **Membership**

Kent Invicta Chamber offers business membership packed with value from day one, with events, products and services to suit every size and type of business.

These benefits can be tailored to suit your business, with support from the Chamber team to help you get the most out of your membership with the only accredited Chamber in Kent & Medway.

#### **General Representation**

We give businesses across Kent & Medway a strong voice locally, regionally, nationally and internationally. Through local Economic Development Groups and partnerships like Kent & Medway Economic Partnership (KMEP), we influence decisions on behalf of business and help drive initiatives for growth.

Being part of the British Chambers of Commerce network, offers us national and global reach. Businesses are encouraged to help shape policy, through the Quarterly Economic Survey, used by UK Government and the Bank of England.

#### **International Services**

Kent Invicta Chamber offers expert support for international trade, including export certification, customs clearance, import/export advice, and Goods Movement References. They also provide ATA Carnets for temporary exports and access to a global business network to help businesses trade worldwide.

#### **Local Skills Improvement Plan**

The Local Skills Improvement Plan (LSIP) is a strategic initiative designed to address skill gaps and drive economic growth in Kent & Medway.

Led by the Kent Invicta Chamber, funded by UK Government and supported by Skills England, the Kent and Medway LSIP empowers regional employers to actively influence the skills development of their current and future workforce.

The Kent & Medway LSIP provides a comprehensive framework for addressing the region's unique skills challenges. By identifying critical gaps and setting clear priorities, the LSIP is paving the way for a more skilled and competitive workforce.

#### **Business Support Programmes**

Kent Invicta Chamber delivers a range of business support programmes tailored to local needs. These include programmes helping business owners and social enterprises develop growth strategies and build resilience. Each programme is locally backed and designed to drive sustainable success.



## **Overview of Memberships**



To cater to the diverse needs of our business community, we offer a range of tailored membership packages. Each is designed to provide valuable resources, exclusive benefits, and opportunities for growth and engagement. Explore the options and find the perfect fit for your business:







**Ignite Plus** 



**Enterprise** 



**Engage** 



**Patron** 

For more information or to discuss which package suits your business needs:

Phone: 01233 503838

Email: info@kentinvictachamber.co.uk Website: www.kentinvictachamber.co.uk

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Membership Level	Package Ignite	Package  Ignite Plus	Package S Enterprise	Package 4 Engage	Package Patron
Price	£350	£700	£1700	£2500	Price on
	1330	1700	11700	12300	Application
Benefits					
Business listing on the Kent Invicta Chamber website	0	0	000000000000000000000000000000000000000	000000000000000000000000000000000000000	0
General representation Introduction article in the Thinking Business magazine					
Member to member promotional offer	0000000	000000000000000000000000000000000000000			
Networking - Free of charge	ě	, and the second	ŏ	ĕ	Ö
New member announcement on social media	Ö	Ö	0	o o	o o
Online blog	ĕ	ě	ě	ě	ŏ
Discount event attendance	ě	0	0	Ö	Ö
Access to Sector groups		0	0	Ø	0
Discounted fleet AA membership		Ø	Ø	Ø	Ø
Discounted foreign exchange (Moneycorp)		Ø	Ø	Ø	Ø
Discounted fuel card (Motia)		Ø	Ø	Ø	Ø
Event sponsorship opportunities		Ø	Ø	Ø	<b>Ø</b>
Import/export discount		<b>Ø</b>	•	<b>Ø</b>	
Legal/tax/HR/health & safety advice		<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	
Business adviser diagnostic (1.5hr)			<b>Ø</b>		<b>Ø</b>
Marketing support voucher			<b>Ø</b>		<b>Ø</b>
Member expertise brokerage			<b>Ø</b>		<b>②</b>
Monthly facilitated peer network			<b>Ø</b>	0	
Account management. (Monthly meeting)			<b>Ø</b>	❷	
Quarterly executive coaching			<b>Ø</b>		<b>Ø</b>
Access to attend Business Leader's Dinner				<b>Ø</b>	<b>Ø</b>
Access to the membership list. (Monthly)				00000	<b>S</b>
Advertising poster in the Ashford office				<b>S</b>	<b>S</b>
Data access. MNAi data				<b>S</b>	<b>S</b>
Thinking Business article twice a year				<b>O</b>	8
Display banner on a screen at head office					<b>S</b>
Feature on email signatures of all staff members					<b>2</b>
Knowledge share via Business Bites events	£				<u> </u>
Marketing communications and brand placement					9
Monthly supply of membership data					000000000000000000000000000000000000000
Opening page of Thinking Business Magazine		- 1			
Promotion of your events via our events calendar					
Social walks act delivery				Λ••Λ	
Social value act delivery  Website page and rotating homepage banner					ě
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**Please note:** Information correct at time of publication, Kent Invicta Chamber of Commerce reserves the right to update or change our offerings, terms, or policies at our discretion and without advance notice.

## Package 1:

**Membership** 

**Ignite** 

Price

£350+VAT

Who it's for: Start-ups and micro-businesses seeking visibility and early traction.

**Case Study Insight:** A small retailer saw a 40% boost in sales during the holiday season and 30% increase in foot traffic after joining the Chamber.

Members benefit from enhanced visibility and access to Kent's business ecosystem, which supports early-stage growth.

#### **Business Listings**

The Business Listing on the website gives members the opportunity to promote their business in their own words. Each listing includes company information, Google Maps, social media links, videos, photos, and contact details. Members can log in and update their listing as often as they like, including promotional offers and new content.

#### **Member to Member Offers**

You can receive and present exclusive offers and benefits to fellow Chamber Members by accessing the My Chamber section and then visiting the Member 2 Member Offer page.

## **Introduction Article** in Thinking Business

Thinking Business is the bi-monthly business magazine for the Kent Invicta Chamber of Commerce business community. Produced on behalf of the Chamber by Benham Publishing, this 52 page business magazine features a combination of must-read news, regular features, and essential business information which will enhance, protect and connect you and your business.

As part of this package, you can have a 250 word informative piece along with website details.

## Networking Events - Free of Charge

With many events held online and across Kent, you're sure to find the right one for your business.

Signing up for Membership not only opens the door to a wealth of Chamber benefits but also includes FREE attendance to most of our events. It's a cost-effective way to stay connected, network, and grow your business. Explore Ignite Membership today and make the most of our thriving business community.

#### **Online Blogs**

Get your voice heard through a Chamber Blog. Members can submit Blogs via the My Chamber area of the website by going to the "Submit a blog article" section.

#### **New Member Shout Out**

Receive a shout-out across our LinkedIn channel (8,400 followers).

#### **General Representation**

Kent Invicta Chamber sits at the heart of local communities right across the County. It's through this grass roots approach that we are able to ensure the voice of business is taken into account in all key decision making that will have an impact on the local economy and business landscape.

We have set up local Economic Development Groups across the County, each being made up of a number of local Kent Invicta Chamber Members representative of the local community.

It is via these groups that we respond to local consultations and work with local authorities to ensure an environment that is conducive to business growth and enterprise.











## Package 2:

#### **Membership**

#### **Ignite Plus**

Price

£700+VAT

Who it's for: Growing businesses expanding operations and needing sector-specific support.

Members have accessed funding, scaled operations, and recovered from economic shocks like Brexit and COVID.

Tech start-ups in similar Chambers secured £250K in seed funding and grew customer base by 20% in six months.

With **Ignite Plus**, you receive all the benefits of the Ignite package, plus additional sector-specific support, exclusive discounts, and enhanced networking opportunities.

#### **AA Discount**

**AA Business Breakdown Cover** helps keep your company vehicles on the road with minimal disruption. It covers cars, vans, trucks and fleets up to 3.5 tonnes, with tailored cover levels available. British Chambers of Commerce members can save up to 67% on UK business breakdown cover.

#### **Chamber FX**

In partnership with **Moneycorp**, Chamber FX helps members manage international currency and payments easily. With 45+ years' experience, Moneycorp offers competitive rates and tailored solutions to suit your business's risk and growth goals.

#### **Event Sponsorship**

Sponsoring a Kent Invicta Chamber event boosts your profile, visibility, and business opportunities. Options include Virtual Business Networking, Business Talks, or Chamber Connections events, with multiple sponsorship levels available.

#### **Fuel Card**

**Motia** helps you track vehicles, fuel, costs, and opportunities in real time. Combining fuel payments, vehicle tracking, and connectivity, it gives total control, efficiency, and cost savings for businesses on the move.

#### **Access to Sector Groups**

Ignite Plus members can take part in sector-specific groups such as Kent Construction, Manufacturing, and Hospitality, offering targeted networking, industry insights, and development events. If your business qualifies, you can join these groups to connect and grow.

#### Legal, Tax, HR and H&S Advice

Members can access expert support via **Quest** for legal, tax, HR, and health & safety advice. Qualified professionals are available to help with compliance and complex business issues.

#### **Import/Export Discount**

As an authorised Chamber, we are able to provide certification services for all your needs.

- Certificate of Origin
- Invoice Certification
- · Arab-British Certificate of Origin
- UK EUR1 Movement Certificate
- Discounted ATA Carnet



Ignite

**Engage** 

Who it's for: Established businesses with 10+ employees seeking strategic growth and leadership development.

**Leadership ROI:** Coaching sessions help refine strategy and decision-making, contributing to resilience and sustainable growth.

Monthly account reviews ensure members maximise benefits and see measurable returns.

With **Enterprise**, you receive all the benefits of Ignite and Ignite Plus, and a business diagnostic, facilitated peer networking, expertise brokerage, quarterly executive coaching, outsourced marketing support, monthly facilitated peer networking and dedicated account management.

#### **Business Adviser Diagnostic (1.5hr)**

We will arrange for one of our highly qualified Business Advisors to offer you a review of your business and talk to you about your plans and any challenges you are facing. They will give advice on how to navigate to achieve your goals in the short and long term. Subsequent sessions can be booked on request at an agreed cost.

## Monthly Facilitated Peer Networking

We will provide a monthly peer to peer networking meetings with like minded businesses that we will facilitate to support ongoing collaboration and business development.

#### **Member Expertise Brokerage**

Our Account Management team know our membership well and can offer to support you with introductions to other relevant businesses and referral opportunities as they become available.

#### **Quarterly Executive Coaching**

Kent Invicta Chamber hosts quarterly executive coaching sessions designed to support senior leaders, entrepreneurs and decision-makers in navigating the challenges of today's business landscape.

These sessions provide a confidential, high-level environment where participants can refine their leadership approach, explore strategic opportunities and address real-world business issues with guidance from experienced coaches.

By combining personalised feedback, practical tools and peer-to-peer learning, the programme helps leaders enhance their decision-making, strengthen their resilience and align their vision with sustainable business growth.

#### **Marketing Support Voucher**

Part of your membership package is to publish promotional content about your business. We find that many business professionals may not have the time or expertise to deliver on these. We would like to offer you an outsourced marketing professional to write.

- Writing your business listing for the website
- Crafting the wording to support your Member to member offer
- Interview with you to facilitate writing your Thinking Business Article

This will ensure your business is promoted effectively to all the membership.

## Account Manager - Monthly Meeting

We will provide you with a relationship manager within Kent Invicta Chamber of Commerce who will arrange a monthly meeting with you to ensure you are using all your benefits of membership and getting a real return on your investment.











## Package 4:

**Membership** 

**Engage** 

**Price** 

£2500+VAT

Who it's for: Public bodies and institutions aiming to support and connect with local businesses.

A civic-minded package that amplifies influence, fosters engagement, and supports local economic development.

**Policy Influence:** Engage members participate in Economic Development Groups (EDGs) that shape local business policy.

With **Engage**, you receive all the benefits of Ignite, Ignite Plus, and Enterprise, plus access to advanced business data, exclusive events, and policy influence opportunities.

#### **Access to the Membership List**

Every month we will provide you with a list of all our members including their contact information and a separate list of new members for you engage with as appropriate.

#### Ad Frame in the Ashford Office

The Kent Invicta Ashford office have a limited amount of A3 Advertising opportunities available in prominent positions. With the number of yearly visitors an Advert at the office will give you a vast amount of coverage.

#### **Thinking Business Article**

We would like to be able to provide you with editorial articles to help raise your profile and tell relevant stories about your business and the sector you operate in to benefit the membership in our Thinking Business Magazine. The article can be up to 250 words and include one image.

## Access to attend the Business Leader's Dinner

The Kent Business Leaders Dinner is a prestigious series of events hosted by our Patrons, designed to bring together Senior Business Leaders from across the county in a relaxed and informal setting.

Each event includes a keynote address from a high-profile speaker. Past guests have included Sarah Howard MBE, Chair of the British Chambers of Commerce, and Jonathan Neame, Chief Executive of Shepherd Neame.

The dinners are held under Chatham House rules to encourage open and honest discussion among peers.

#### **Data Access - MNAi Data**

Through AI enhanced data, Engage members can have access to comprehensive, up-to-date intelligence on UK companies. Through advanced data aggregation and analysis, members can gain detailed insights on geographical information, financial performance and sector trends.



Who it's for: Sector-leading organisations investing in regional impact and policy influence.

**Prestige & Influence:** Patrons are limited to 13, with sector exclusivity and direct access to Chamber leadership and government stakeholders.

First access to commercial opportunities and sponsorships, enhancing brand authority and market reach.

As a **Patron**, you receive all the benefits of standard Chamber membership, plus an extensive range of exclusive benefits, sector recognition, and strategic influence.

#### **About the Patron Scheme**

The Patronage Scheme was launched in 2017.

The primary aim is to build a strategic and mutually beneficial partnership between us.

Engagement at this level gives you the chance to build valuable connections with businesses, the media and political leaders in Kent.



#### Offer Available

Patronage is limited to just thirteen businesses/organisations and sector exclusivity applies.

- Enhance your brand awareness and credibility in the local business marketplace
- Be seen to support and champion the Kent business community – philanthropy delivery
- Meet business owners by attending high profile and strategic networking events
- Build mutually beneficial relationships with other Patrons
- Be recognised by the wider business community as the Patron representing your sector
- Voice opinion and influence policy on a local and national level

### Six key benefit areas for Patrons

Patrons receive all the benefits of a standard Chamber membership plus an extensive range of exclusive benefits and opportunities.

- 1. Status and recognition
- Marketing communications and brand placement
- Strategic networking and building relationships
- 4. Social Value Act delivery
- 5. Voice at local level
- 6. Bespoke activity

#### **Status & Recognition**

You would be 1 of only 13 appointed Patrons which is a position to be celebrated with pride amongst your staff and clients.

- Announcement of your appointment as a Patron with guaranteed coverage in Thinking Business magazine and on our website news section.
- A dedicated Patron logo for you to use on marketing collateral, email signatures and new business pitches to signify your Patron status.
- You receive a framed certificate recognising your Patron status. This is presented to you by our Chief Executive.
- First option to consider any commercial opportunities that arise from our activities, including any that become available through contracts we are awarded.











# Meeting & Conference Rooms



#### A perfect space for your business needs

Are you looking for professional and fully equipped meeting and conference rooms in Kent? The Kent Invicta Chamber of Commerce offers an ideal venue for businesses of all sizes. Whether you need a space for a small team meeting, a workshop, or a large conference, our facilities cater to all your business event requirements.

#### Why choose us?

**Prime Location:** Conveniently situated in the heart of Kent (just south of the M20 Junction 10/10a and 2 miles from the Ashford International Train Station), our venue is easily accessible by public transport and offers ample parking facilities.

**State-of-the-Art Facilities:** Our rooms are equipped with the latest audio-visual technology, Wi-Fi, and comfortable seating arrangements to ensure a productive meeting environment.

**Versatile Spaces:** From small meeting rooms to a large conference room, we provide flexible spaces that can be tailored to your specific needs.

**Professional Support:** Our dedicated team is on hand to assist with planning, setup, and any technical requirements, ensuring your event runs smoothly.

**Competitive Pricing:** We offer affordable rates with various packages to suit different budgets and requirements.

#### Our available rooms

#### **Paris Meeting Room**

Capacity: Up to 12 people.

**Features:** TV Screen, Air Conditioning, Wifi, Whiteboard, Flip Chart and Pens and Comfortable Seating.

#### **Lille Meeting Room**

Capacity: Up to 18 people.

**Features:** TV Screen or Projector and Screen, Air Conditioning, WiFi, Flip Chart and Pens and Comfortable Seating.

#### **Conference Room**

Capacity: Up to 120 people

(Theatre Style).

**Features:** Projector and Screen, Air Conditioning, WiFi, Flip Chart and Pens, Lectern, AV Sound and Lighting and Comfortable Seating.

#### We also offer...

- A comprehensive catering and refreshment service
- Ample FREE car parking







#### **Booking information**

Booking our meeting and conference rooms is straightforward. Simply fill in the enquiry form below so that our team to discuss your requirements, check availability, and get a quote tailored to your event. We offer flexible booking options, including half-day and full-day rates.

For further information, please call 01233 503838.

If you are a Chamber Member, you are entitled to a 20% discount.

#### **Standard Pricing**

- Smaller Rooms start from £125.00 full day hire
- Large Conference Hall £360.00 full day hire
- 20% discount for Kent Invicta Chamber Members
- Frequent users discount available
- Half day prices are available on request
- Catering and refreshment costs available upon request.

## Join us today!

Whether you're looking for ultimate international growth or simply sustaining your business to give flexibility over your lifestyle, membership of Kent Invicta Chamber of Commerce will support your goals.



Scan above to enquire.

