

Business of the Year 2025

Sponsored by:

| Before voi | ı begin. | please | read | below: |
|------------|-----------|--------|------|--------|
| Deloie Voi | a Desilli | picase | ıcau | DCIOW. |

| Total | Word | Count: |
|-------|------|--------|
| ıvtaı | wolu | Count. |

The total word count of your entry should be no more than 3000 words. Entry forms exceeding this word limit will not be accepted by the judges.

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 8 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

| Contact Name | Name of Entrant |
|---|-------------------------------|
| Company Name | |
| Company Address | |
| Email Address | |
| Website Address | |
| Telephone Number | Twitter Account |
| Business Sector | Main Product/Service |
| Nature of Business | Number of full-time employees |
| Legal Status of Company | |
| Year that the business started trading | |
| Which Accredited Chamber are you a member of? | |

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce





| Must be completed* | Financials 2023 | Financials 2024 | Projection 2025/26 |
|--------------------|-----------------|-----------------|--------------------|
| Turnover* | | | |
| Profit* | | | |
| Reserves* | | | |

1. Please provide a brief description of your business, your sector, the products or services you supply, your customers and the markets that you operate in.

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

| Details (maximum 200 words) | | |
|-----------------------------|--|--|
| | | |
| | | |

2. Please outline the trend over recent years in your sales turnover and profit together with a brief description of key events that have contributed to these over the last 2 years.

You should cover:

- How your sales turnover has developed
- How your profit has developed
- The key events that have led to any changes. Please provide an explanation

Details (maximum 500 words)





Provide up to four examples of innovations and strategies that have positively impacted
your business growth in the past two years. Additionally, explain what sets your business
apart from others in the sector, describe your competitive advantage and compare your
performance to competitors during this period.

You should cover:

- Examples of innovations and strategies
- · How the business is set apart from others
- Explain competitive advantage

| Details (maximum 800 words) | | |
|-----------------------------|--|--|
| | | |
| | | |

4. What key objectives have you set for your business for the next 3 years?

How will these objectives be achieved and what level of investment is required?

You should cover:

- Main objectives for the next 3 years
- How these will be achieved
- · Effects that these will have on the overall business

Details (maximum 500 words)

- 5. How will you monitor and measure performance against these objectives?
 - These are likely to include financial measures, but could also include other measures such as repeat business, customer satisfaction, staff turnover etc.

Details (maximum 200 words)





| 6. | How do you ensure | buy-in to your | business objectives | from your employees? |
|----|-------------------|----------------|---------------------|----------------------|
|----|-------------------|----------------|---------------------|----------------------|

You should cover:

| • | Objectives that are clearl | v communicated and | linked to indiv | vidual roles to | foster ownership |
|---|----------------------------|---------------------|-----------------|-----------------|------------------|
| • | Objectives that are olean | y ooninnamoatea ana | minca to mai | vidual rolos to | 100tor ownership |

Details (maximum 200 words)

7. What initiatives do you undertake to develop your staff? Please provide examples to demonstrate the impact of training and development on your business.

You should cover:

• Details of staff development initiatives, such as training, team building, career development etc and how these are put into practice. Explain the impact this has had on your business.

Details (maximum 300 words).

8. Could you share the initiatives or approaches that your company has implemented to promote social and environmental goals and how they have contributed to the community and environment? Please include details on how staff are involved in these initiatives.

You should cover:

- Initiatives or approaches that the company has implemented
- How they have contributed to the community and environment
- How staff are involved in these initiatives

Details (maximum 300 words).





Entry Rules

- Entries are treated in confidence.
- 2. All entries must be completed online via 'Judgify' (judgify.me/chamberawards2025).
- 3. Entries should be in English and must be checked for spelling and grammar.
- 4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
- Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
- 6. Entrants may be asked for staff or customer testimonials.
- 7. Entries will be judged by an independent and impartial panel of judges.
- 8. Finalists will be notified on Friday 24th October 2025. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone St, Westenhanger, Hythe, CT21 4HX on Thursday 20th November 2025.
- 9. Entry to more than one category is allowed.
- 10. Applicants must be authorised to enter their organisation into the awards programme.
- 11. Incomplete entries will not be judged.
- 12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
- 13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
- 14. The closing date for entries is at 23:59pm (GMT) on Wednesday 1st October 2025.
- 15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

By registering and completing an entry for the Awards you agree to these terms and conditions

Please tick the box to confirm you have read and agreed to the above rules of entry \Box

