

KENT INVICTA CHAMBER  
**BUSINESS AWARDS**  
2024

## ***Innovative Business of the Year 2024***

Sponsored by:



**Before you begin, please read below:**

<b>Total Word Count:</b>
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**The total word count of your entry should be no more than 2900 words. Entry forms exceeding this word limit will not be accepted by the judges.**

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 7 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

Contact Name	Name of Entrant
Company Name	
Company Address	
Email Address	
Website Address	
Telephone Number	Twitter Account
Business Sector	Main Product/Service
Nature of Business	Number of full-time employees
Legal Status of Company	
Year that the business started trading	
Which Accredited Chamber are you a member of?	

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce



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Must be completed*	Financials 2022	Financials 2023	Projection 2024/25
Turnover*			
Profit*			
Reserves*			

**INNOVATIVE BUSINESS OF THE YEAR** – All questions must be complete:

- Please explain why you consider your business to be an innovative business.**

Details (maximum 300 words)

- How do you ensure that innovation remains at the core of your business?  
Give examples of specific innovations and strategies used by your business that have contributed positively, over the last 2 years, to your business growth. (Up to 3 examples)**

*Tip: These could include new products, systems, markets, methods of working or management techniques, and could have contributed positively in areas such as customer development and retention.*

Details (maximum 500 words)

- Please provide an outline of the resource infrastructure underpinning your business including the management team dynamics and also an understanding of how the business uses external expertise and funding arrangements.**

Details (maximum 300 words)



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4. **What key objectives have you set for your business for the next 3 years? How will these objectives be achieved and what level of investment is required?:**

**Tip:** As well as the turnover and profit levels you have set for the next 3 years, you should express your vision for the company. e.g. staff levels, premises, geographical reach, new markets.

Details (maximum 500 words)

5. **What makes your business stand out from the competition and how do you ensure that you stay ahead of them? What is your competitive advantage and how has your business performance compared to the competition over the last 2 years?:**

**Tip:** Give reasons why you think your business stands out from the competition, e.g. products, services, customer care, price, speed of delivery. Your recent performance could be compared to your business rivals.

Details (maximum 500 words)

6. **What do you perceive to be the greatest threats to your business in the medium term and how do you propose to deal with them?**

Details (maximum 500 words)

7. **Please provide an overview of the intellectual property rights which exist in your business**

Details (maximum 300 words)



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# BUSINESS AWARDS

# 2024

## Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' ([judgify.me/chamberawards2024](https://judgify.me/chamberawards2024)).
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Tuesday 29<sup>th</sup> October 2024. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone St, Westenhanger, Hythe, CT21 4HX on Thursday 21<sup>st</sup> November 2023.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on 4<sup>th</sup> October 2024**.
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

***By registering and completing an entry for the Awards you agree to these terms and conditions***

***Please tick the box to confirm you have read and agreed to the above rules of entry***