

KENT INVICTA CHAMBER
BUSINESS AWARDS
2024

Family Business of the Year 2024

Sponsored by:



Before you begin, please read below:

Total Word Count:

The total word count of your entry should be no more than 2900 words.
Entry forms exceeding this word limit will not be accepted by the judges.

This category is open to any family business, irrespective of sector and size, that is owned and operated by two or more members of a single family. They must be related either by blood, marriage, civil partnership, cohabitation or adoption.

The family business must demonstrate outstanding performance, particularly over the last 12-24 months, in a number of aspects relating to their business operation. This should include commercial success, clear plans for growth, commitment to staff, local communities, environment and customers, a track record of innovation, communication and strong family leadership. Entrants must have been trading for a minimum of two years.

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 7 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

Contact Name	Name of Entrant
Company Name	
Company Address	
Email Address	
Website Address	
Telephone Number	Twitter Account
Business Sector	Main Product/Service
Nature of Business	Number of full-time employees
Legal Status of Company	



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Year that the business started trading

Which Accredited Chamber are you a member of?

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce

Must be completed*	Financials 2022	Financials 2023	Projection 2024/2025
Turnover*			
Profit*			
Reserves*			

Judges will be looking for:

- Trends in your business turnover and profit levels over the last two years
- Key objectives over the next three years and how these will be achieved
- How you monitor and measure performance against objectives
- Comparison with competitors
- Innovations that have contributed to performance
- Initiatives and strategies for business growth and continued family ownership
- Delivering back to Kent in terms of environmental and community support

Please name **TWO** members of the family that own/operate the business

Name One

Name Two

1. Please outline the trend over recent years in your sales turnover and profit levels year on year together with a brief description of the key events that have contributed to your commercial success over the last 12 to 24 months.

You should cover:

How your sales turnover has developed

- How your profit has developed – trends that are apparent from financial results are more important than absolute numbers.
- Where possible, demonstrate a track record of innovation, communication and strong family leadership.

Details (maximum 500 words)



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2. What makes your business stand out from the competition? Does family ownership provide any competitive advantages?

You should cover:

- Give reasons why you think your business stands out from the competition, eg: strong family ownership, independence, quality of products, services, customer care, price, speed of delivery.
- Give reasons why your business performance over the past 2 years could be compared to that of business rivals.

Details (maximum 500 words)

3. Please give examples of strategies undertaken by your business that have contributed positively, over the last 2 years, to the growth of you family business (outline a maximum of 4 examples).

You should cover:

- These could include new products, systems, markets, methods of working or management techniques and could have contributed positively.

Details (maximum 300 words)

4. How does your business demonstrate commitment to staff, local communities, environment and customers? Note strategies adopted and how these have contributed to your business over the last 2 years.

You should cover:

- These could include supporting your local community through charitable activity, volunteering or community relations and/or minimising the environmental impact of your suppliers, operations, staff, buildings and resources.

Details (maximum 300 words)



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5. What key objectives have you set for your business for the next 3 years? How will these objectives be achieved and what level of investment is required?

You should cover:

- As well as the turnover and profit levels you have set for the next 3 years, you should express your vision for the company, eg: staff levels, premises, geographical reach, new markets.

Details (maximum 500 words)

6. How will you monitor and measure your performance against these objectives?

You should cover:

- These are likely to include financial measures, but could also include other measures such as repeat business, customer satisfaction, staff turnover etc.

Details (maximum 500 words).

7. What initiatives have you undertaken to achieve business growth and ensure continued family ownership? Please provide examples.

You should cover:

- Details of staff development initiatives such as training, team building, career development etc and how these are put into practice.
- Explain the impact the above has had on your business

Details (maximum 300 words).



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Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' (judgify.me/chamberawards2024).
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Tuesday 29th October 2024. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone St, Westenhanger, Hythe, CT21 4HX on Thursday 21st November 2024.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on 4th October 2024**.
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

By registering and completing an entry for the Awards you agree to these terms and conditions

Please tick the box to confirm you have read and agreed to the above rules of entry