



KENT INVICTA CHAMBER  
**BUSINESS AWARDS**  
2024

## Entrepreneur of the Year 2024

Sponsored by:



**Before you begin, please read below:**

**Total Word Count:**

The total word count of your entry should be no more than 2500 words.  
Entry forms exceeding this word limit will not be accepted by the judges.

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the **Entrepreneur's** name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 6 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

|   |                      |
|---|----------------------|
| Contact Name                                  | Name of Entrepreneur |
| Company Name                                  |                      |
| Company Address                               |                      |
| Email Address                                 |                      |
| Website Address                               |                      |
| Telephone Number                              | Twitter Account      |
| Business Sector                               | Main Product/Service |
| Nature of Business                            | Number of Employees  |
| Legal Status of Company                       |                      |
| Year that the business started trading        |                      |
| Which Accredited Chamber are you a member of? |                      |

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce



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| Must be completed* | Financials 2022 | Financials 2023 | Projection 2024/25 |
|--------------------|-----------------|-----------------|--------------------|
| Turnover*          |                 |                 |                    |
| Profit*            |                 |                 |                    |
| Reserves*          |                 |                 |                    |

**1. Please provide a brief description of your business.**

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

Details. (maximum 200 words)

**2. Please outline the overall trend in your sales turnover and profit levels together with a brief description of key events that have led to these changes over the last 2 years.**

You should cover:

- Trends that are apparent from financial results are more important than absolute numbers.
- Describe the major events or initiatives that have driven the trends and what you have learnt from these to inform future strategies

Details (maximum 500 words)



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- 3. What makes you stand out from the crowd as an Entrepreneur? Please describe the unique skills or methods that you have brought to the business e.g. idea generation, building relationships, management style, new products or services etc.**

You should cover:

- The ways in which you feel you have brought something different to the business, e.g. ideas, relationships, management styles
- Details of any changes you have implemented or decisions that you have made which have directly influenced the business and the results

Details (maximum 500 words)

- 4. What is your vision for the business and what objectives have been set to achieve this for the next three years? How will these objectives be achieved and how will you monitor and measure your performance against them?**

You should cover:

- What your vision is for the business and why
- What you have done to communicate your ideas within the business
- The impact that your vision has on the company's business plan
- Main objectives for the next three years and how these will be achieved

Details (maximum 500 words)



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5. Please give 3 recent examples and evidence where your entrepreneurial approach has been instrumental to the success of the business. Consider financial success, staff development, customer development, retention and support, supplier relationships, operational efficiency, community based/environmental schemes.

You should cover:

- Details of how your actions and ideas have been instrumental to the success of the business/es with evidence
- Record any examples of recognition you have received from the business or wider community for your achievements

Details (maximum 500 words)

6. Have you been instrumental in the successful performance of any other company, other than the one you currently represent? If so, please give examples.

You should cover:

- Any issues or events that gave you challenges to overcome whilst you were setting up your business.
- Describe what you did to overcome these challenges.

Details (Maximum 300 Words)



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## Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' ([judgify.me/chamberawards2024](https://judgify.me/chamberawards2024)).
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Tuesday 29<sup>th</sup> October 2024. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone St, Westenhanger, Hythe, CT21 4HX on Thursday 21<sup>st</sup> November 2024.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on 4<sup>th</sup> October 2024**.
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

***By registering and completing an entry for the Awards you agree to these terms and conditions***

***Please tick the box to confirm you have read and agreed to the above rules of entry***