

KENT INVICTA CHAMBER
BUSINESS AWARDS
2024

Business of the Year 2024

Sponsored by:



Before you begin, please read below:

Total Word Count:

The total word count of your entry should be no more than 3100 words.
Entry forms exceeding this word limit will not be accepted by the judges.

A maximum of 5 supporting documents e.g. tables, graphs, photos or press cuttings may be uploaded at the end of this form as part of your entry; total file size for all documents is 5MB. Please note, we can only accept image files as part of your entry (jpg, pdf or png).

Please enter the entrant's name and company name as you would like to see it appear on a certificate/award, should you become a winner.

This form contains 8 questions. Please ensure that you answer all questions. Any entries not adhering to the rules at the end of the entry form will be eliminated at the next round.

Contact Name	Name of Entrant
Company Name	
Company Address	
Email Address	
Website Address	
Telephone Number	Twitter Account
Business Sector	Main Product/Service
Nature of Business	Number of full-time employees
Legal Status of Company	
Year that the business started trading	
Which Accredited Chamber are you a member of?	

Please tick the box if you are **not a member** of the Kent Invicta Chamber of Commerce



BUSINESS AWARDS 2024

Must be completed*	Financials 2022	Financials 2023	Projection 2024/25
Turnover*			
Profit*			
Reserves*			

1. Please provide a brief description of your business, the products or services you supply, your customers and the markets that you operate in.

You should cover:

- The nature of your business
- Your products and services
- Your customers
- Markets that you operate in

Details (maximum 200 words)

2. Please outline the trend over recent years in your sales turnover and profit levels together with a brief description of key events that have contributed to these over the last 2 years.

You should cover:

- How your sales turnover has developed
- How your profit has developed
- The key events that have led to any changes. Please provide an explanation

Details (maximum 500 words)

Continue to next question...



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**3. What key objectives have you set for your business for the next 3 years?
How will these objectives be achieved and what level of investment is required?**

You should cover:

- Main objectives for the next 3 years
- How these will be achieved
- Effects that these will have on the overall business

Details (maximum 500 words)

4. How will you monitor and measure your performance against these objectives?

- These are likely to include financial measures, but could also include other measures such as repeat business, customer satisfaction, staff turnover etc.

Details (maximum 500 words)

5. What makes your business stand out from the competition?

What is your competitive advantage and how has your business performance compared to the competition over the last 2 years?

You should cover:

- Reasons why you think your business stands out from the competition, e.g. products, services, customer care, price, speed of delivery.
- What you consider your one competitive advantage to be.
- How your recent performance could be compared to your business rivals.

Details (maximum 500 words)



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6. What initiatives do you undertake to develop your staff? Please provide examples to demonstrate the impact of training and development on your business.

You should cover:

- Details of staff development initiatives, such as training, team building, career development etc and how these are put into practice. Explain the impact this has had on your business.

Details (maximum 300 words).

7. Please give examples of specific innovations and strategies undertaken by your business that have contributed positively, over the last 2 years, to your business growth. Outline a maximum of 4 examples.

You should cover:

- New products, systems, markets, methods of working or management techniques that could have contributed positively.
- Include the impact they have had on the business from areas such as; staff development/retention, customer service/loyalty, financial management, IT/operations and marketing/sales

Details (maximum 300 words).

8. How does your business demonstrate its concern for and protection of the environment through its green policies or credentials? What strategies have you adopted in supporting your local community ie through charitable activity, volunteering or community relations and/or minimising the environmental impact of your suppliers, operations, staff buildings and resources.?

Details (maximum 300 words)



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Entry Rules

1. Entries are treated in confidence.
2. All entries must be completed online via 'Judgify' (judgify.me/chamberawards2024).
3. Entries should be in English and must be checked for spelling and grammar.
4. You may upload up to 5 supporting documents at the end of your entry (eg: tables, graphs or photos). The maximum permitted file size is 5MB in total. Please note, we can only accept image files as part of your entry (jpg, pdf or png). Website links used within your entry will not be activated by the judges. Supplementary information may be requested at judging level.
5. Please note the maximum word count for questions relating to your category. This word count limit does NOT include the questions. If your entry exceeds the word count specified it will be disqualified by the judges.
6. Entrants may be asked for staff or customer testimonials.
7. Entries will be judged by an independent and impartial panel of judges.
8. Finalists will be notified on Tuesday 29th October 2024. Award winners will be announced at the Awards Gala Dinner being held at Westenhanger Castle, Stone St, Westenhanger, Hythe, CT21 4HX on Thursday 21st November 2024.
9. Entry to more than one category is allowed.
10. Applicants must be authorised to enter their organisation into the awards programme.
11. Incomplete entries will not be judged.
12. All entries will be acknowledged on receipt. Entry forms will become the property of Kent Invicta Chamber of Commerce and entries will not be returned.
13. The Chamber reserves the right to withdraw an award from any applicant supplying false information within their entry. Judges reserve the right to audit any information supplied.
14. The closing date for entries is at **23:59pm (GMT) on 4th October 2024**.
15. These Awards are open to Members and Non-Members of the Chamber apart from Sponsors and those involved with judging.

By registering and completing an entry for the Awards you agree to these terms and conditions

Please tick the box to confirm you have read and agreed to the above rules of entry