



# ADVERTISING AND SPONSORSHIP OPPORTUNITIES 2024



01233 503838  
[www.kentinvictachamber.co.uk](http://www.kentinvictachamber.co.uk)

# ADVERTISING AND SPONSORSHIP OPPORTUNITIES

## ADVERTISING FRAMES

The Kent Invicta Chamber Ashford office has a limited amount of A3 Advertising opportunities available in prominent positions throughout the building.

## EVENT CALENDAR LISTING

Take advantage of our Event listings on the website where you can display your up and coming events, linking this through to your own booking page.

## EVENT SPONSORSHIP

Sponsoring a networking event offers a powerful platform for visibility, networking, thought leadership, and business growth, making it a strategic investment for companies looking to expand their reach and opportunities.

## CHAMBER BUSINESS AWARDS

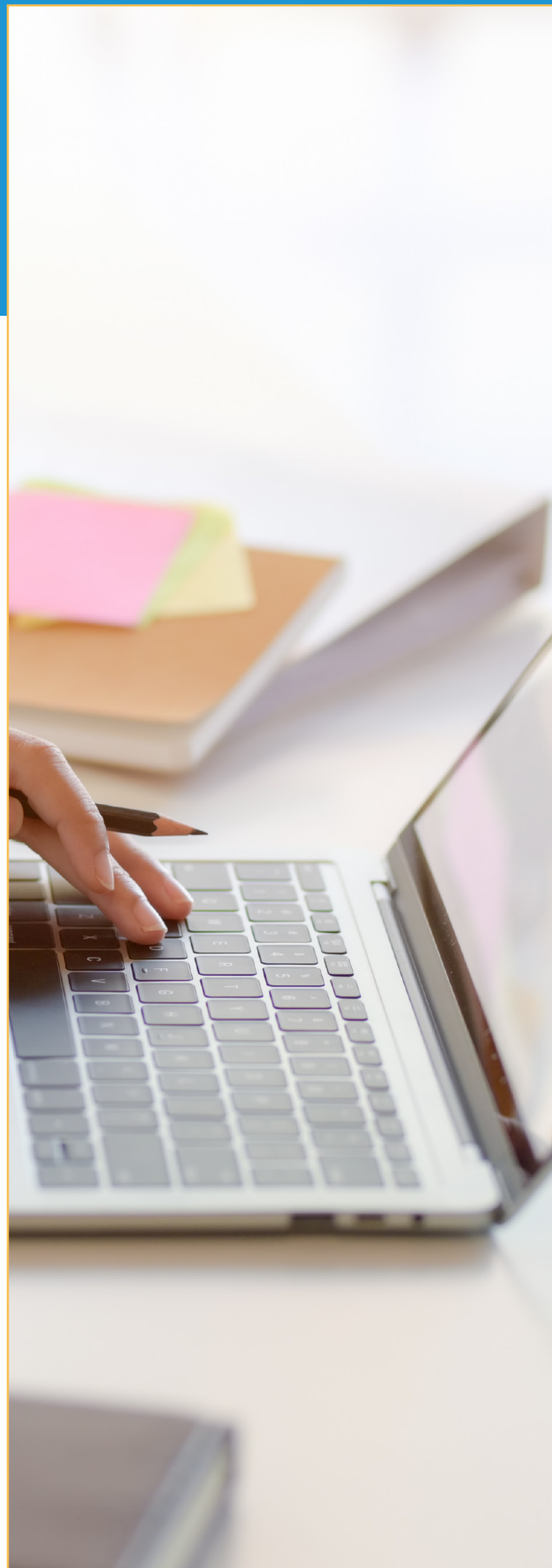
The Kent Invicta Chamber Business Awards showcases the amazing achievements of a range of businesses and talented individuals. There are a variety of sponsorship opportunities available to expand your business brand.

## THINKING BUSINESS MAGAZINE

Advertising in the Thinking Business magazine offers you the unique opportunity of targeting Members and business associates in a number of different ways, each one designed to suit your business needs and budget.

## MEMBER PROMOTIONAL OPPORTUNITIES

Take a look to see what opportunities are available to all our Chamber Members.



# ADVERTISING OPPORTUNITIES

MEMBERS ONLY

## ADVERTISING FRAMES

Did you know that our Ashford office has many visitors throughout the year, due to our conference facilities, where we have a limited number of A3 advertising spaces in the Atrium.

£99.00 +VAT

Placing an advertisement at the office provides extensive coverage at a small cost of £99+VAT per year.

For more details, please contact the Membership Department at 01233 503838 or Email [katie@kentinvictachamber.co.uk](mailto:katie@kentinvictachamber.co.uk)



## EVENT CALENDAR LISTING

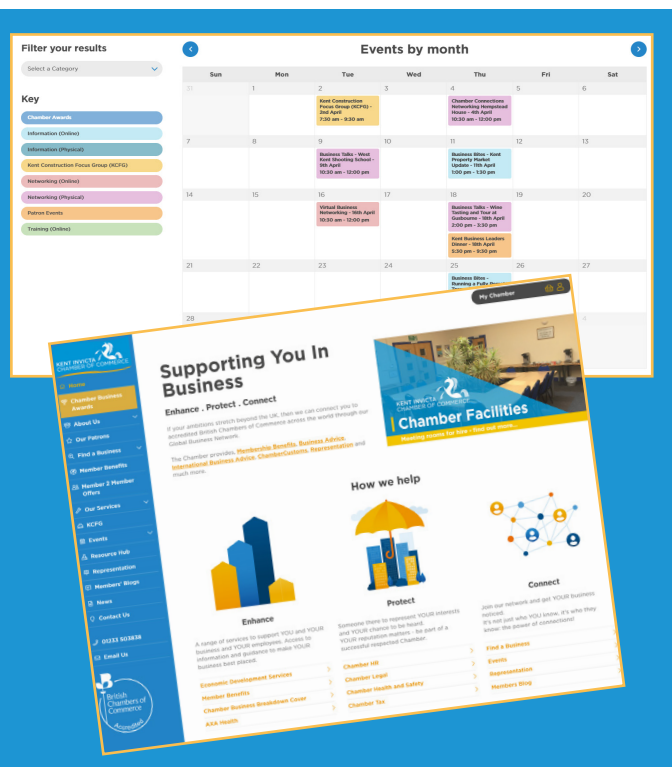
Have you ever thought about promoting your event with us?

£50.00 +VAT

If you are looking to boost attendance then look no further than the Kent Invicta Chamber Event webpage [www.kentinvictachamber.co.uk/events](http://www.kentinvictachamber.co.uk/events)

Our Events Calendar offers you the perfect opportunity to advertise your event to a large audience of website visitors, all for just £50+VAT per event.

For more details, please Email the Events Team [events@kentinvictachamber.co.uk](mailto:events@kentinvictachamber.co.uk)





# EVENTS SPONSORSHIP OPPORTUNITIES



REGISTRATION AND POST-REGISTRATION	ONLINE EVENT	PHYSICAL EVENT
Email campaigns with your Company Logo sent to 16k Kent Businesses	✓	✓
Company Logo on the "Registration Page"	✓	✓
Your Company Information on the "Registration Page"	✓	✓
Social Media advertising on LinkedIn (5.5k) and Facebook (2.3k)	✓	✓
Event details to be included in the "Events Section" of the "Thinking Business" Magazine	✓	✓
Downloadable documents / links added to the "Registration Page" relevant to the event	✓	✓
Access to registered list of businesses, including email addresses (GDPR compliant)	✓	✓
ACTIVITIES DURING THE EVENT	ONLINE EVENT	PHYSICAL EVENT
Company Logo to be added to "Powerpoint Slides"	✓	✓
Chair to mention the Sponsor during introduction	✓	✓
2 x Free tickets to attend the Event	✓	✓
Company to have a 10 minute speaking slot and Introduction to Guest Speaker		✓
Company "Pull-Up Banner" and any further marketing literature		✓
POST EVENT	ONLINE EVENT	PHYSICAL EVENT
Thank you email to all delegates, including your Company Details	✓	✓
Access to the "List of Attendees", including email addresses (GDPR compliant)	✓	✓
Opportunity for attendees to contact the Sponsor for follow up questions	✓	✓
Recording of webinar uploaded to the Chamber website, including Sponsor details	✓	

For further details and to discuss pricing, please contact Henry Mileham on 01233 503838 or Email [henry@kentinvictachamber.co.uk](mailto:henry@kentinvictachamber.co.uk)

# CHAMBER BUSINESS AWARDS

The Kent Invicta Chamber Business Awards attract a wide range of entries from across a variety of sectors, but the finalists and winners all have one thing in common, they are truly excellent at what they do.

As a sponsor, your company will be prominently featured throughout the lead up to the awards, as well as the awards dinner itself.

For further details, please contact Henry Mileham on 01233 503838 or Email [henry@kentinvictachamber.co.uk](mailto:henry@kentinvictachamber.co.uk)



## THINKING BUSINESS MAGAZINE

Thinking Business is the bi monthly business magazine for the Kent Invicta Chamber business community. Produced on behalf of the Chamber by Benham Publishing, this 52 page business magazine features a combination of must-read news, regular features, and essential business information which will enhance, protect and connect you and your business.

### READERSHIP

Loyal readers use the Thinking Business magazine as a source of reference. With a readership of over 10,000 for every physical and digital edition.

### CONTACT

All Thinking Business advertising is managed and invoiced by Benham Publishing. For more information please contact Karen Hall on 0151 236 4141 or 07801 788880 Email [karen@benhampublishing.com](mailto:karen@benhampublishing.com)



# MEMBER PROMOTIONAL OPPORTUNITIES



Kent Invicta Chamber provides its Members with many opportunities to promote their services and make new connections within the Chamber business community.

Chamber Promotional opportunities are an essential part of our Members marketing plans.

## BLOG ARTICLES (FREE OPPORTUNITY)

Get your voice heard through a Chamber Blog.

Members can submit Blogs via the My Chamber area of the website by going to the “Submit a blog article” section.

## CHAMBER MEMBERSHIP LIST (FREE OPPORTUNITY)

Members are entitled to a GDPR compliant list (no email addresses will be included) of fellow Members to promote their services.

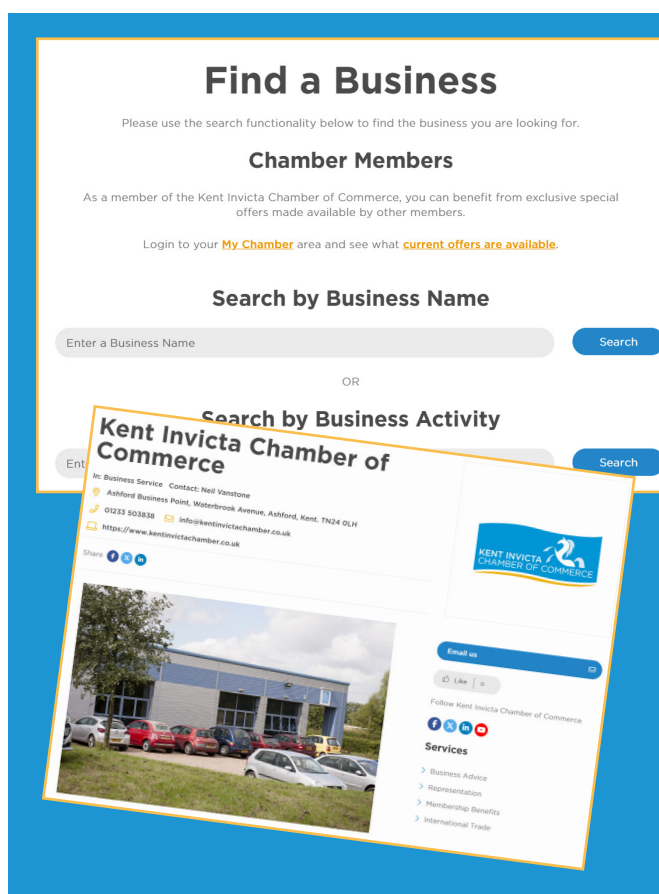
Email [info@kentinvictachamber.co.uk](mailto:info@kentinvictachamber.co.uk)

## MEMBER 2 MEMBER OFFERS (FREE OPPORTUNITY)

You can receive and advertise exclusive offers and benefits to fellow Chamber Members by accessing the My Chamber section and then visiting the Member 2 Member Offer page.

## BUSINESS LISTINGS (FREE OPPORTUNITY)

The Business Listing for businesses on the website has been designed to give members the opportunity to promote their own company. Each entry includes general information, Google maps, social media links, opportunity to load videos and photos and of course your contact details. Members are able to log in and update their business listing, adding their own details and promotional offers as often as they like.







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