



SOUTH EAST  
LOCAL ENTERPRISE  
PARTNERSHIP

# SEED PROJECT

**A NEW VIRTUAL PROGRAMME OF SUPPORT  
FOR EXPORTING**

South East Export Development — The South East Local Enterprise  
Partnership

[www.kentinternationalbusiness.co.uk/SEED](http://www.kentinternationalbusiness.co.uk/SEED)

**#SEED**

*SEED is funded by SELEP (the South East Local Enterprise Partnership) and run by the organisations shown below with additional support from the **Department for International Trade and Enterprise Europe Network**.*



## What is SEED?

The **South East Export Development (SEED) project** will help small businesses to get into overseas markets. While visits to major International Trade Shows and the ability to travel abroad to do business are still very much on hold due to the covid pandemic, this project will focus on helping companies to make new virtual connections overseas.

**Target international markets** will be finalised shortly but a possible focus is:

- EU, USA, Hong Kong (Food & Drink)
- Middle East, Singapore, Japan, Southeast Asia (Health & Life Sciences)
- EU (Germany/France), Canada, USA, Singapore, South Korea (Digital & Creative)

## Why participate?

- Participate in online *free* 1-2-1 and group training sessions to ensure you are 'export ready' with input from market experts such as the Department for International Trade and the Chambers of Commerce.
- Access to unique export opportunities to help you to grow your business internationally.
- Connect with distributors, buyers and useful contacts in several international markets.

## Who can take part in the SEED project?

This *free programme of support* is available to SELEP-based companies operating in Essex, South Essex, Medway, Kent and East Sussex which are keen to increase their international activity. The project will support businesses from the following industry sectors with export potential:

- **Health & Life Sciences** (including medical devices / technology, (e-)health, pharma, diagnostics)
- **Food & Drink** (including manufacturers, processing, suppliers to the industry e.g. packaging).
- **Digital & Creative** (including software solutions, apps, web services)

## What can you expect?

Take part in the following virtual activities:

- **1-2-1 Export Readiness Meetings** with a DIT International Trade Advisor or equivalent Chamber of Commerce Advisor to ensure you are 'export-ready'.
- **Trade Mission Training Sessions** with tailored advice for your business about regulations and exporting procedures relevant to target markets. These will also include trade mission preparation sessions to ensure you get the most out of your trade mission meetings.
- **Virtual Trade Missions** whereby you will have the opportunity to meet with in-market contacts to present your business to.

## Interested in participating?

Please visit [www.kentinternationalbusiness.co.uk/SEED](http://www.kentinternationalbusiness.co.uk/SEED) to find out more and download an Expression of Interest for or email [natasha.white@kent.gov.uk](mailto:natasha.white@kent.gov.uk) for further details.

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