

Kent Invicta Business Manifesto

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Why do we need one?
Why now?



...the B word

What will it focus on?

Improving the Kent business environment

Helping Chamber members to grow

People:

- Skills development
- Recruitment
- Retention
- Succession planning

How...?

Productivity:

- Access to finance
- Agility
- Innovation
- Information technology,
- R&D

How...?

Policy:

- Business rate reform
- Planning
- International trade
- Environmental performance
- HR
- Apprenticeship levy

How...?

Place:

- Infrastructure: Road, rail, ports
- Digital connectivity
- Commercial property
- Promotion

How...?

Performance:

- Business Development:
Supply chains and local purchasing
- Business support

How...?

Partnerships:

- Adding value
- Building networks
- Engaging with stakeholders

How...?

Feedback

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