

# MISSION unstoppable



**Are you looking for a unique development opportunity for your employees?  
Something to raise morale and support retention?**

*Sign up to Mission Unstoppable today!*

## WHAT IS THE CHALLENGE?

Mission Unstoppable is an apprentice-style three-month fundraising challenge designed to broaden networks, develop new skills and raise vital funds for young people with cancer.

We're calling on teams of 8-15 employees to create a business plan outlining their unstoppable idea. The teams will be invited to pitch their business plan to our panel of

'Sharks' for approval of seed funding of up to £1,000. They will then have three months to compete with other teams to turn £1,000 into £10,000+ to help young people with cancer.

This challenge is ideal for the future leaders of your organisation who are looking to make their mark and develop essential skills to fast track their career development.

## WHERE DOES THE SEED FUNDING COME FROM?

This year we need your support more than ever! After a tricky pilot year and troubles accessing seed funding from Teenage Cancer Trust directly, we are asking you to support your teams financially.

There are a number of ways this can work, including setting up budget lines or expenses payments and you are even welcome to claim back the £1,000 if your fundraising goes over the £10,000 mark.



We are here to support you and discuss how this could best work for your company.

## 7 BIG BENEFITS FOR BUSINESSES

1. A low-cost learning and development tool to engage talent within the business
2. Fantastic networking opportunities across a range of sectors
3. Participants will develop entrepreneurial and leadership skills
4. Opportunity for companies to raise their profile internally and externally
5. Raise morale and support retention
6. Support your ESG objectives
7. Opportunity to make a real impact and support young people with cancer

# **MISSION** *unstoppable* **Timeline**

## **RECRUITMENT**

October - January

## **ALL ABOARD EVENT**

18 January

## **ENTER THE SHARK TANK**

12-15 February

## **KICK OFF!**

4 March

## **MISSION UNSTOPPABLE FINISHES**

3 June

## **GRAND FINAL**

Grand Finale - 20 June

*"It has been an incredible team building journey and an achievement that makes us all really proud."*

IBMG, Mission Unstoppable 2023 winners

## **NEXT STEPS**

**We'd love to hear from you!**

Contact your Teenage Cancer Trust representative or email  
**[missionunstoppable@teenagecancertrust.org](mailto:missionunstoppable@teenagecancertrust.org)**  
to find out more and sign up today!

