**Around the World in 80 Trades: BQ Interview**

Please complete and return to press@bqlive.co.uk. We’d like as much detail as possible so please answer questions with more than one sentence where relevant and send an image too if you have one.

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| **Business name** |  |
| **Contact name** |  |
| **Web address** |  |
| **Company social media details** **(Twitter, Facebook, LinkedIn)** |  |
| **Overseas markets – countries you’ve done business in** |  |

* What does your company do?
* When was your company launched, who by and why?
* How long has the company been exporting?
* What do you currently export, and where to?
* What motivated you to start selling overseas, and how long did it take?
* What is the easiest part of exporting?
* And the most challenging part?
* Have language barriers, currency changes, etiquette and culture ever caused you any difficulties? How did you overcome them?
* Did you get any support when you wanted to trade abroad? Who from, and was it helpful?
* What advice would you give to someone just starting to explore overseas markets?
* Where next? What markets are you looking into and where do you see the company in 5 years time?